1. ***Blueprint* Skala *Impulsive Buying* (Y)**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Nomor | Aitem |  |
| Aspek | Favorable | Unfavorable | Jumlah |
| Afektif | 3,9,10 | 1,2,4,5,6,7,8 | 10 |
| Kognitif | 11,12,13,15,16,17,  18,19,20 | 14 | 10 |
|  | Total |  | 20 |

1. ***Blue Print* Skala *Fear of Missing Out* (FoMO) (X1)**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Nomor | Aitem |  |
| Aspek | Favorable | Unfavorable | Jumlah |
| Ketakutan | 1,2,8 | - | 3 |
| Kekhawatiran | 3,4,5,6 | - | 4 |
| Kecemasan | 7,9,10,11,12 | - | 5 |
|  | Total |  | 12 |

1. ***Blue Print* Skala Konformitas Teman Sebaya (X2)**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Nomor | Aitem |  |
| Aspek | Favorable | Unfavorable | Jumlah |
| Compliance | 1,2,3,4,5,7,8 | 6 | 8 |
| Internalisasi | 10,11,12,13,14,15 | 9 | 7 |
|  | Total |  | 15 |